



**Compass Marketing Provides Advertising Services to the United Way of Central Maryland's 'Maryland Charity Campaign'**

Compass Marketing donated their time and resources to help the United Way of Central Maryland (UWCM) complete their 2007 Maryland Charity Campaign Directory and 2007 Retiree Directory. Compass' advertising and marketing department provided their graphics and publication layout services.

"I just wanted you to know that John White and Alisa Greenwood of Compass Marketing were so very helpful with regard to our Maryland Charity Campaign (MCC) materials this year. They worked with the MCC team and Bob Tiefenwerth to create the MCC directory and the MCC retiree pledge card. Everyone was very pleased with both products and they were great to work with. And, thanks to the generosity of John White, it was all done pro bono. Now that's the spirit of giving!", said Chuck Tildon, Vice President, Marketing and Communications for the UWCM.

Mark Furst, Executive Vice President & COO, Resource Development, Marketing and Support Services added "I recall having lunch with John White when he made this MOST generous offer. While many people have good intentions, John turned his into very tangible action and it helped us at a critical time. The Maryland Charity Campaign that we administer represents about \$4 million in donations for Maryland charities. THANKS to you John and your team for everything!"

