

Powershelf Appoints Joe Surprenant to Advisory Board

Director at Vuzix, Leading Supplier of Smart Glasses and Augmented Reality (AR) Technologies, Appointed to Powershelf Advisory Board

ANNAPOLIS, Md. ([PRWEB](#)) March 23, 2018 -- Powershelf is pleased to announce the appointment of Joe Surprenant to the Powershelf Advisory Board. Joe Surprenant is Director at Vuzix, a leading supplier of smart-glasses and augmented reality (AR) technologies, where he leads all commercial teams for the North America and the Asia Pacific regions. He has more than 20 years of experience across finance, supply chain, manufacturing, sales and marketing, and has played senior roles in running startups and developing sales teams.

“I am thrilled to welcome Joe to the Powershelf Advisory Board,” said John White, co-CEO of Powershelf. “Joe brings valuable experience and deep expertise in digital supply chain transformation and Internet of Things solutions, and he will be a tremendous asset to Powershelf.”

The Powershelf Advisory Board is comprised of individuals from across the technology, retail and consumer goods industries who help guide the operations and development of Powershelf.

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About Powershelf

Powershelf is a leading provider of retail technology solutions. The Powershelf platform includes Qualcomm, Microsoft, SAP and GE integrated solutions to provide constant power and two-way communication to software-enabled applications and devices. The platform enables retailers and manufacturers to improve their operational efficiency, reduce out-of-stock incidents, improve demand forecasting, reduce waste and, ultimately, lower prices. Powershelf was recently featured inside the Microsoft booth at the National Retail Federation show in New York and inside the Qualcomm booth at the Consumer Electronics Show in Las Vegas last month. Visit <http://www.iotsmartretail.com> for more information.



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