



September 14, 2009

**COMPASS MARKETING NOMINATED FOR 2009 BUSINESS LEADER
IN PHILANTHROPY AWARD**

Compass Marketing is proud to announce CEO & Chairman, John White's nomination for the Annapolis and Anne Arundel County Chamber of Commerce 2009 Business Leader in Philanthropy Award. Nominations for this award were solicited among Chamber membership and the business community.



Within the past year Compass Marketing, the country's alternate channel sales and marketing leader, has not only been successful in the consumer products industry but has made a tremendous impact in the local community and the lives of a countless number of people.

Compass Marketing is the founding sponsor of Olympic windsurfing hopeful, Farrah Hall, a Broadneck Highschool and St. Mary's College graduate Farrah Hall. Farrah is currently the number one ranked Women's RS:X Windsurfer in the United States. Compass recently donated to Freetown Elementary School to allow 50 fifth graders to participate in the Living Classroom Foundations Program. This allowed students to take a day trip sailing the Patapsco River to learn boating safety, about the animals that live in Maryland waters, and about ways to protect the environment. Compass Marketing also has sponsored many local events including the 4th Annual Halloween Bench Press at The Westminster Family Fitness Center. As well as "Rock the Pink", a Benefit Concert and Breast Cancer Awareness Night to benefit Susan G. Komen Foundation. Compass sponsored the Towson University Alumni Lacrosse Team in the 2008 Alumni Lacrosse Tournament to benefit the Genesee Valley Outdoor Learning Center and the Dick Edell Gift Trust. Other critical sponsorships were the Anne Arundel County Court Appointed Special Advocates' Barristers Ball and the Harford County Detachment of the Marine



Corps League 2nd Annual Golf Tournament to benefit the Marines Helping Marines Program and is a current sponsor of the Annual Chrome City Ride for Kids with Disabilities, a motorcycle,

street rod and custom car drive through Maryland's scenic Eastern Shore ending at the Benedictine School taking place this Sunday, September 13th.

Compass Marketing proves that volunteering and raising money can also be a lot of fun.

Compass Marketing entered a team in the 2008 JDRF Walk to Cure Diabetes, also a group of Compass Employees raised over \$100,000 for the Juvenile Diabetes Research Foundation by biking 100 miles in Whitefish, MT in the Ride to Cure Diabetes. This year, Compass employees jumped into the frigid Chesapeake Bay in January at the Annual Maryland State Police Polar Bear Plunge to Benefit the Special Olympics Maryland.

CEO & Chairman of Compass, John White, has also taken a leadership role in gathering people together to help local causes. He is the President of the Advisory Board of IFRED (International Foundation for Research and Education on Depression). He also sits on the boards of the Anne Arundel County Economic Development Corporation, the United Way Central Maryland Campaign and The Sharing Foundation.

The winner of the award will be announced at the September 17th Comcast Hall of Fame and Annual Business Awards at the Loews Annapolis Hotel. John White is thrilled to be nominated, "It is a tremendous honor to be nominated for this award. It is extremely important to be able to give back to the community and it is something that we take very seriously. I know that win or lose, we have made a difference."